

**To whomsoever it may concern**

Sri G Viswanathan has been associated with LIC Housing Finance Ltd since 2016 in publicity activities of the Southern Region and at National level print activity on the occasion of LIC HFL's 30th anniversary.

Sri G Viswanathan through Ideas To Reach India Private Limited has rendered the following services:

1. Promoting LIC HFL's flagship event UNGAL ILLAM across media platforms
2. Digital marketing through Google Ads for UNGAL ILLAM
3. Website creation for UNGAL ILLAM
4. Designing of press ads, hoardings, invitations etc.
5. Creating appealing CONTENT in English
6. Creating logo for 30th Anniversary celebration
7. Presenting a documentary / ad film for the 30th Anniversary celebration

Sri G Vishwanathan's performance is found satisfactory.'

**For LIC Housing Finance Ltd**



**Chief Manager (Manager)**

**CIN No. :** L65922MH1989PLC052257

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